



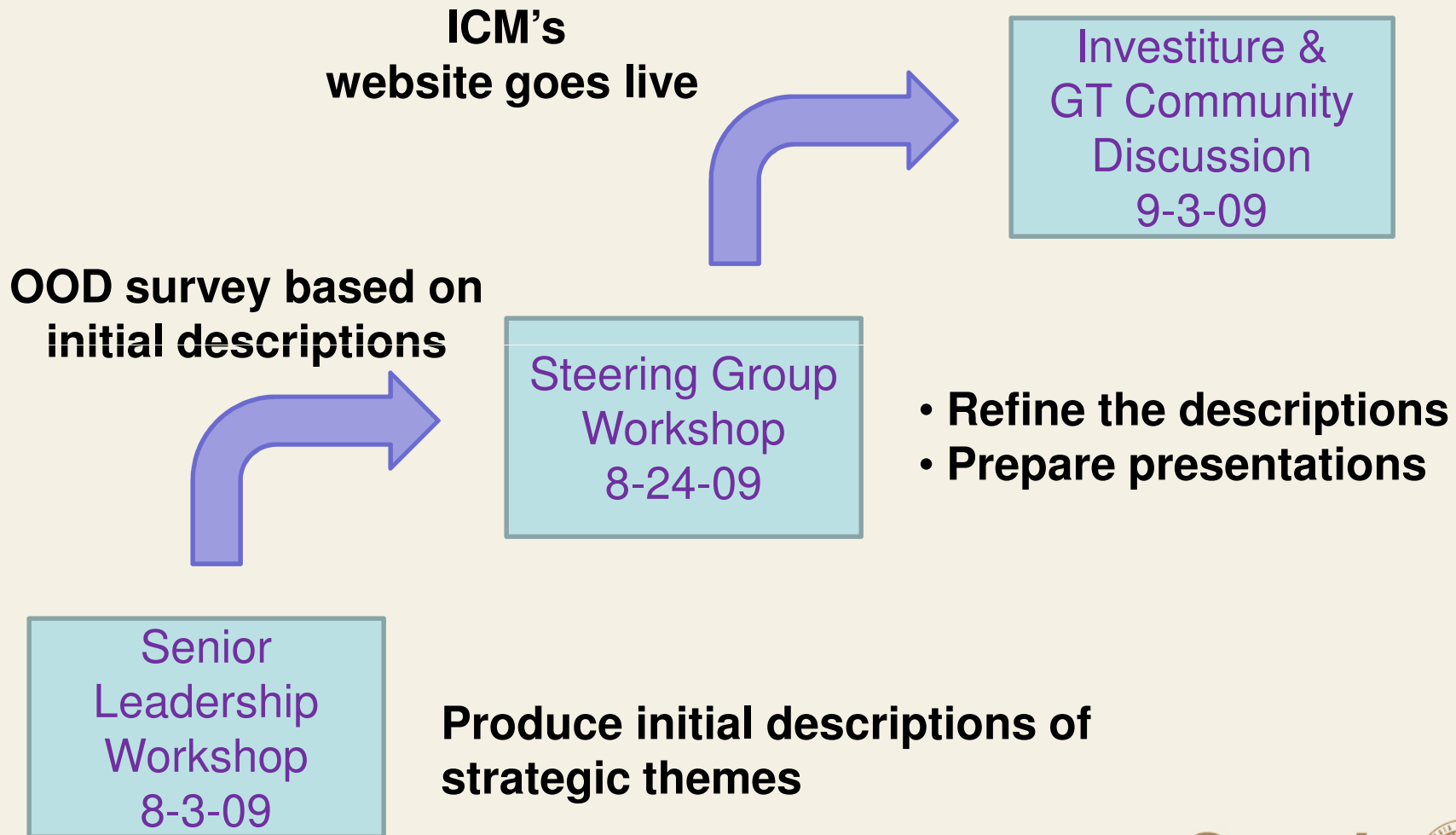
Rules of the Road

Aug. 3 Leadership Workshop
Steve Cross
Facilitator

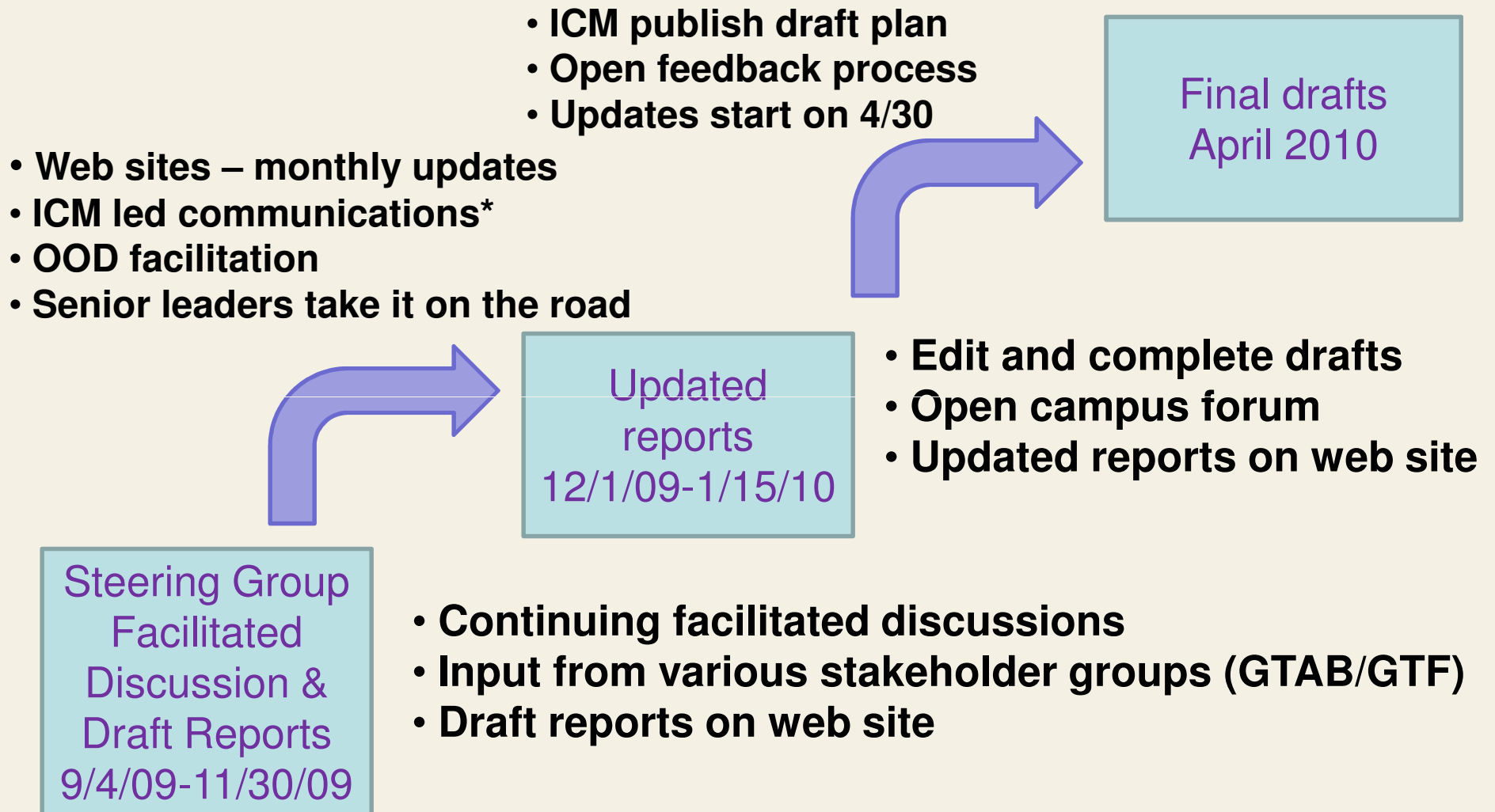


Georgia Institute
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Phase I – Our Envisioned State: *Initial Description of Strategic Themes*

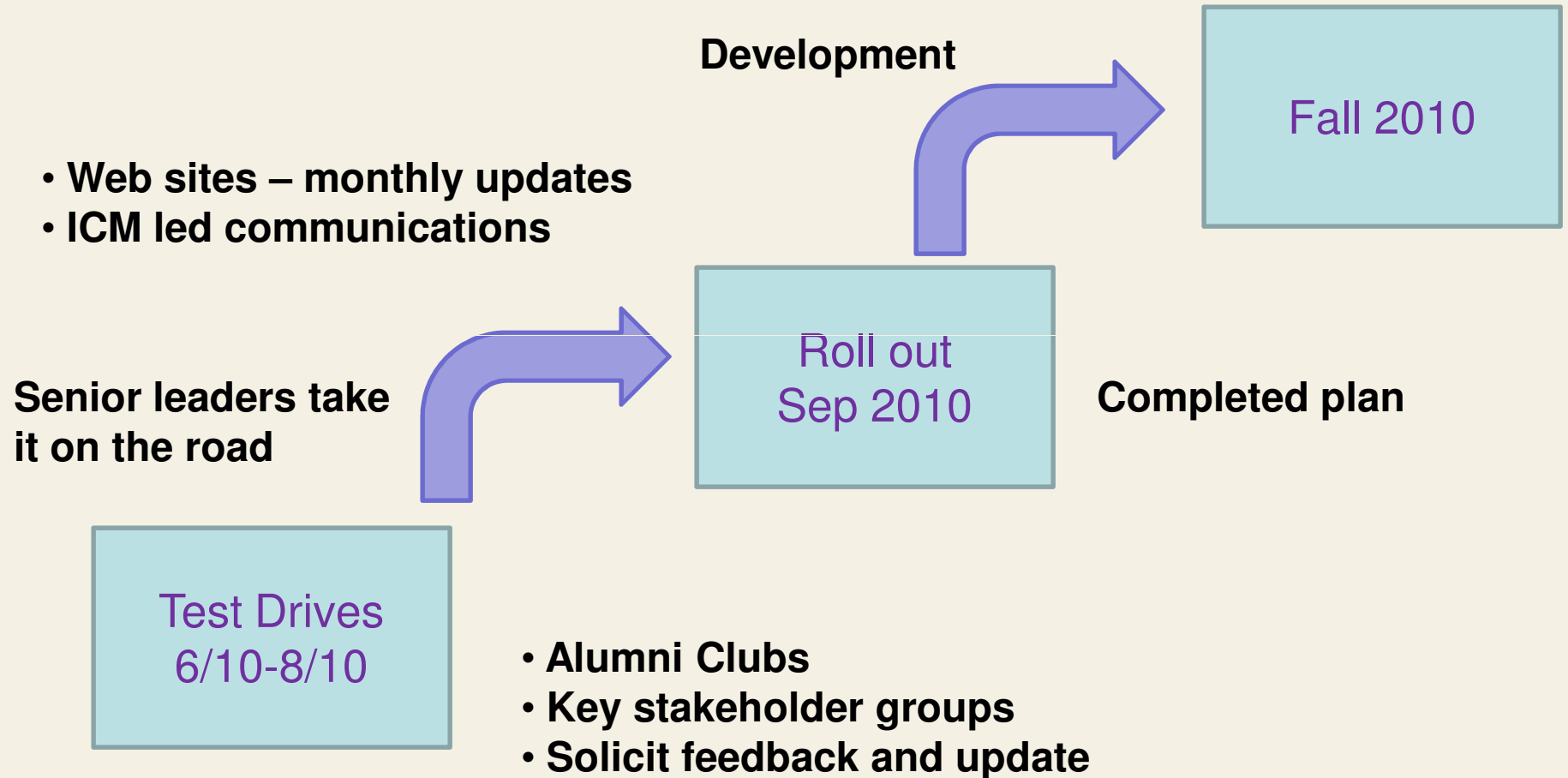


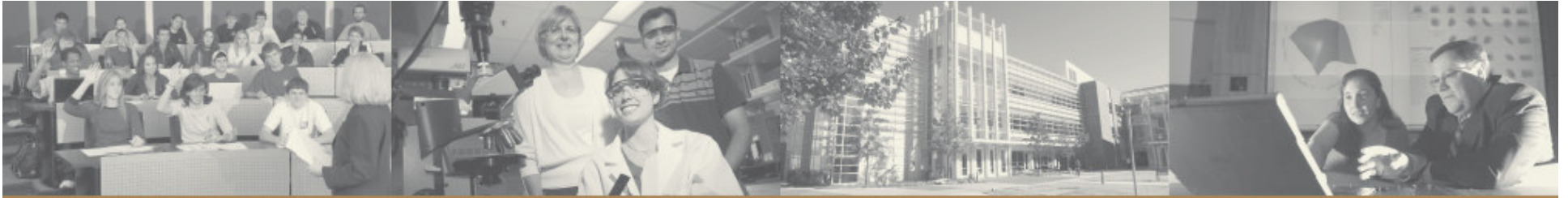
Phase II – Planning: *Descriptions on How to Achieve*



*many creative ideas emerging to engage students and others

Phase III – Market the Plan: *Take it for a Test Drive*

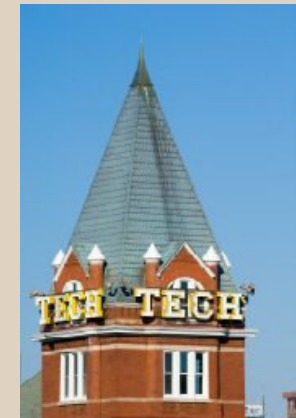




Expected Outcomes from Today (Aug. 3)

- **Descriptions of strategic themes**
 - A strategic theme is a key area in which GT must focus in order to succeed* – it contrasts a current state to a future state and specifies measurable actions that need to be taken over time to achieve the future state; collectively the set of strategic themes will move GT to our vision
- **Illustrative examples - *from the invitation letter***
 - Teaching and research excellence
 - International programs and global engagement
 - GT in Georgia (the engineering franchise)
 - Sustainable Tech (financial, environmentally)

**Our purpose today is to generate
& describe strategic themes**



*paraphrased from Norton and Kaplan (2001), *The Strategy Focused Organization*, p. 78